



KEYE
10700 Metric Blvd
Austin, TX 78758

Gerald Daugherty Travis County Commissioner 3rd
Precinct-R
3571 Far West Blvd
#196
Austin, TX 78731

Contract # 1377891

Schedule Dates 10/17/12-11/06/12
Advertiser Gerald Daugherty Travis County Commissioner 3rd
Agency KC Strategies (12840)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Travis County Commissioner Pct 3 Rep (475093)
Salesperson Davis, Jamie (2998)
Sales Office KEYE/KEYE
Buyer Name Crow, Chad
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Calendar
Comments

Date Entered 09/24/12
Last Modified 10/24/12
Entered By Jamie Davis
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,789.50
Net Total \$10,140.50
Sales Tax

Austin (KEYE)

| By Calendar Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 55 | \$9,240.00 |
| Nov. 2012 | 18 | \$2,690.00 |
| Grand Total: | 73 | \$11,930.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------|-----------------|---------|
| 1.0 | Normal Line / SPOT | 10/17/12-11/06/12 | 2 | :30 | 5:58A- News-KEYE TV Morning News 6a | | 1 | 1 | 1 | 1 | 1 | | | 15 | \$60.00 | \$900.00 | Austin (KEYE) | | 9/24/12 |
| 2.0 | Normal Line / SPOT | 10/17/12-11/06/12 | 2 | :30 | 7A- CBS-This Morning (New Title) | | 1 | 1 | 1 | 1 | 1 | | | 15 | \$60.00 | \$900.00 | Austin (KEYE) | | 9/24/12 |
| 3.0 | Normal Line / SPOT | 10/20/12-10/20/12 | 2 | :30 | 5:58:45A- CBS-This Morning: Saturday | | | | | | | 1 | | 1 | \$55.00 | \$55.00 | Austin (KEYE) | | 9/24/12 |
| 4.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 2 | :30 | 5:58:45A- CBS-This Morning: Saturday | | | | | | | 1 | | 1 | \$55.00 | \$55.00 | Austin (KEYE) | | 9/24/12 |
| 5.0 | Normal Line / SPOT | 10/21/12-10/21/12 | 2 | :30 | 7:58:45A- CBS-News Sunday Morning | | | | | | | | 1 | 1 | \$375.00 | \$375.00 | Austin (KEYE) | | 9/24/12 |
| 6.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 2 | :30 | 7:58:45A- CBS-News Sunday Morning | | | | | | | | 1 | 1 | \$375.00 | \$375.00 | Austin (KEYE) | | 9/24/12 |
| 7.0 | Normal Line / SPOT | 10/23/12-10/25/12 | 3 | :30 | 10:58:45A- CBS-The Young and the Restless | | | 1 | | 1 | | | | 2 | \$185.00 | \$370.00 | Austin (KEYE) | | 9/24/12 |
| 8.0 | Normal Line / SPOT | 10/29/12-11/02/12 | 3 | :30 | 10:58:45A- CBS-The Young and the Restless | | 1 | | 1 | | 1 | | | | \$185.00 | | Austin (KEYE) | | 9/24/12 |
| 8.0.1 | Closed Preempt | 10/29/12 | | | | | | | | | | | | | | | Austin (KEYE) | Pre-empt/Spot - | |
| 8.0.2 | Closed Preempt | 10/31/12 | | | | | | | | | | | | | | | Austin (KEYE) | Pre-empt/Spot - | |

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| 8.0.3 | Closed Preempt | 11/02/12 | | | | | | | | | | | | | | | Austin (KEYE) | Pre-empt/Spot - | |
| 9.0 | Normal Line / SPOT | 11/06/12-11/06/12 | 3 | :30 | 10:58:45A- CBS-The Young and the Restless | | | 1 | | | | | | 1 | \$185.00 | \$185.00 | Austin (KEYE) | | 9/24/12 |
| 10.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 3 | :30 | 12:28:30P- CBS-Bold & The Beautiful | | 1 | | 1 | | 1 | | | 3 | \$85.00 | \$255.00 | Austin (KEYE) | | 9/24/12 |
| 11.0 | Normal Line / SPOT | 10/30/12-11/01/12 | 3 | :30 | 12:28:30P- CBS-Bold & The Beautiful | | | 1 | | 1 | | | | 2 | \$85.00 | \$170.00 | Austin (KEYE) | | 9/24/12 |
| 12.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 3 | :30 | 12:28:30P- CBS-Bold & The Beautiful | | 1 | | | | | | | 1 | \$85.00 | \$85.00 | Austin (KEYE) | | 9/24/12 |
| 13.0 | Normal Line / SPOT | 10/18/12-10/18/12 | 2 | :30 | 4:58:26P- News-KEYE News at 5p | | | | | 1 | | | | 1 | \$165.00 | \$165.00 | Austin (KEYE) | | 9/24/12 |
| 14.0 | Normal Line / SPOT | 10/23/12-10/25/12 | 2 | :30 | 4:58:26P- News-KEYE News at 5p | | | 1 | | 1 | | | | 2 | \$165.00 | \$330.00 | Austin (KEYE) | | 9/24/12 |
| 15.0 | Normal Line / SPOT | 10/29/12-10/31/12 | 2 | :30 | 4:58:26P- News-KEYE News at 5p | | 1 | | 1 | | | | | 2 | \$165.00 | \$330.00 | Austin (KEYE) | | 9/24/12 |
| 16.0 | Normal Line / SPOT | 10/17/12-10/19/12 | 2 | :30 | 5:58:56P- News-KEYE News at 6p | | | | 1 | | 1 | | | 2 | \$175.00 | \$350.00 | Austin (KEYE) | | 9/24/12 |
| 17.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 2 | :30 | 5:58:56P- News-KEYE News at 6p | | 1 | | 1 | | 1 | | | 3 | \$175.00 | \$525.00 | Austin (KEYE) | | 9/24/12 |

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| 18.0 | Normal Line / SPOT | 10/31/12-11/02/12 | 2 | :30 | 5:58:56P- News-KEYE News at 6p | | | | 1 | | 1 | | | 2 | \$175.00 | \$350.00 | Austin (KEYE) | | 9/24/12 |
| 19.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 5:58:56P- News-KEYE News at 6p | | 1 | | | | | | | 1 | \$175.00 | \$175.00 | Austin (KEYE) | | 9/24/12 |
| 20.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 2 | :30 | 5:30P- News-KEYE News at 530p Sunday | | | | | | | | 1 | 1 | \$125.00 | \$125.00 | Austin (KEYE) | | 9/24/12 |
| 21.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 2 | :30 | 10P- News-KEYE News at 10p | | | | | | 1 | | | 1 | \$700.00 | \$700.00 | Austin (KEYE) | | 9/24/12 |
| 22.0 | Normal Line / SPOT | 11/01/12-11/01/12 | 2 | :30 | 10P- News-KEYE News at 10p | | | | | 1 | | | | 1 | \$700.00 | \$700.00 | Austin (KEYE) | | 9/24/12 |
| 23.0 | Normal Line / SPOT | 10/21/12-10/21/12 | 2 | :30 | 10:30P- News-KEYE News at 10p Sunday | | | | | | | | 1 | 1 | \$750.00 | \$750.00 | Austin (KEYE) | | 9/24/12 |
| 24.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 2 | :30 | 10P- News-KEYE News at 10p Sunday | | | | | | | | 1 | 1 | \$750.00 | \$750.00 | Austin (KEYE) | | 9/24/12 |
| 25.0 | Normal Line / SPOT | 10/17/12-10/19/12 | 2 | :30 | 10:35P- CBS-The David Letterman Show | | | | 1 | | 1 | | | 2 | \$300.00 | \$600.00 | Austin (KEYE) | | 9/24/12 |
| 26.0 | Normal Line / SPOT | 10/22/12-10/26/12 | 2 | :30 | 10:35P- CBS-The David Letterman Show | | 1 | | 1 | | 1 | | | 3 | \$300.00 | \$900.00 | Austin (KEYE) | | 9/24/12 |

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| 27.0 | Normal Line / SPOT | 10/30/12-11/01/12 | 2 | :30 | 10:35P- CBS-The David Letterman Show | | | 1 | | 1 | | | | 2 | \$300.00 | \$600.00 | Austin (KEYE) | | 9/24/12 |
| 28.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 2 | :30 | 10:35P- CBS-The David Letterman Show | | 1 | | | | | | | 1 | \$300.00 | \$300.00 | Austin (KEYE) | | 9/24/12 |
| 29.0 | M/G For 8.0.1,8.0.2,8.0.3 / SPOT | 10/29/12-11/02/12 | 3 | :30 | 10:58:45A- CBS-The Young and the Restless | | 1 | | 1 | | 1 | | | 3 | \$185.00 | \$555.00 | Austin (KEYE) | | 10/23/12 |
| 29.1 | M/G For 8.0.1,8.0.2,8.0.3 / SPOT | 10/29/12-11/02/12 | 2 | :30 | 5:28P- CBS Evening News | | 1 | | 1 | | 1 | | | 3 | \$175.00 | \$525.00 | Austin (KEYE) | | 10/24/12 |
| 30.0 | Normal Line / SPOT | 11/03/12-11/03/12 | 3 | :30 | 5:58:45A- CBS-This Morning: Saturday | | | | | | | 1 | | 1 | \$30.00 | \$30.00 | Austin (KEYE) | | 10/24/12 |

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